

85% of qualified Internet traffic is driven through search engines, however 75% of search engine users never scroll past the first page of results.
Source: Seventh WWW User Survey - Georgia Institute of Technology

Looking forward to increase your business ? Read on and find for yourself?

Expansion is the root of profit in any organization. Those who understand the vast reach of internet can very well understand the importance of any website. It doesn't merely act as the tool that can grant you a world-wide exposure but it can also; act as an effective means for increasing sales on a wider platform.

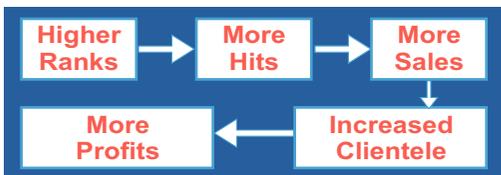
Similar like any other tool, websites too, need marketing and that particular ideology is referred to as Internet marketing. The most effective technology used for Internet marketing is **Search Engine Optimization**. In fast paced times like now, just making a website is like a half way in exploring the exact benefits of an online presence. Reaching out to customers on a wider horizon is only possible when the website ranks higher in search engines. So that more and more customers can find you while, they visit your website and thus, lead you to a maximized business potential.

Wondering what is SEO and how it can help?

Search Engine Marketing is very popular strategy of internet marketing. It is a combination of various other processes like **link building, copy writing, Keyword analysis and Article submission**. Despite other technologies like PPC, Banner Ads etc, SEO is still regarded as the best option in terms of desired rankings.

It is one technology through which the link popularity is increased by acquiring or paying for the links that point to the customer's website. Using this technology one can be rest assured that the website will rank higher without the extra cost. Although it takes time but it ensures other benefits like:

- ➔ Low Cost
- ➔ Heightened Public Interest
- ➔ Growth of Network
- ➔ International Market Exposure



Strategies for Internet Marketing include

Search Engine Optimization

The art of optimization is mastered by only a few. The techniques and strategies used by us in the process are so significant and qualitative that despite the long waits, customers are completely satisfied with the results and the final outcome.

PPC/Sponsored links

All these simply point out to the paid ads on leading search engines like Google, MSN, Yahoo, Alta Vista etc.

What can we do for you?

In the field of Internet marketing the name "**Royalways Technologies Pvt. Ltd.**" has core understanding of the need and concept of "rankings" which makes us a trusted option by all means. We ensure that no matter what option the customer may choose the idea is always to help them get the best out of their deal by providing them with **TOP 10 Rankings** in leading search engine like Google, MSN, Yahoo, Alta Vista etc.

Within half a decade Royalways Technologies has achieved the heights of excellence and perfection which are beyond any explanation. The firm began its journey back in 2001 as a company providing **web based solutions**. With times passing by the company has evolved in to a leading player in greater areas like **SEO and Software Development**.

Your Requirement is our ambition.

Internet Marketing/SEO Perception

We believe that the techniques employed for high rankings completely depend upon some of the following issues:

- **Type of Customer:** The "kind of customer" is one important factor while providing the service of internet marketing because if the customer is not wishing to wait for the results and doesn't mind shelling a few extra Bucks then the scheme of PPC is the right option.
- **Type of Web Site:** Another important factor is the kind of website i.e. The technology that is used to build the website because technologies like Flash does not support search engine rankings.
- **Time Constraint & Budget:** If the time is a constraint and the budget is good enough to support Paid ads then PPC is the right option.

Our Clientele

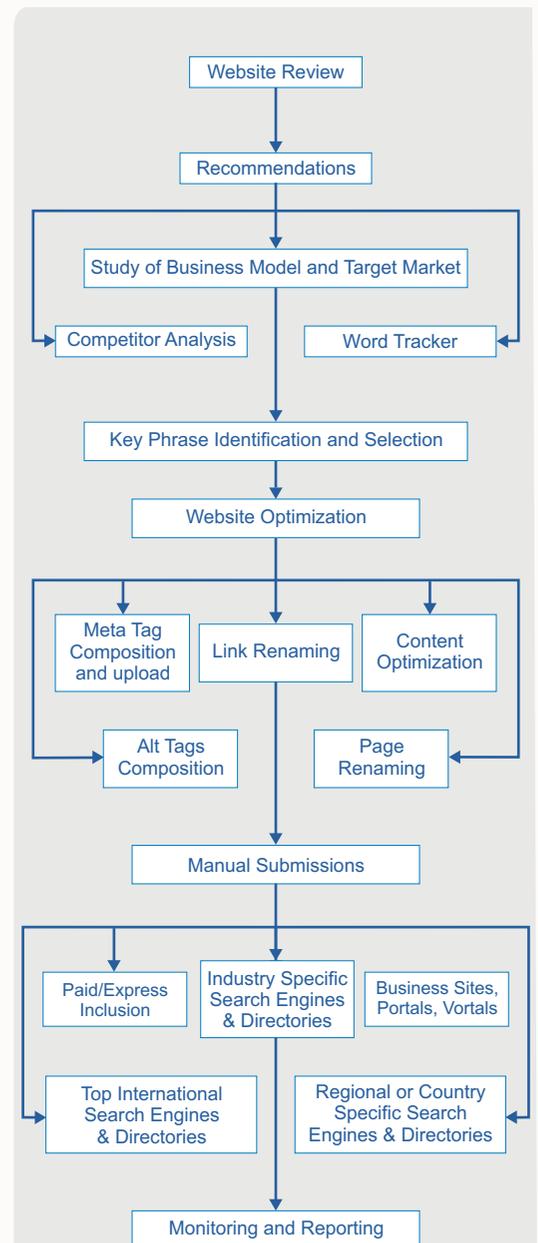
We have more than 500 clients worldwide like Monte Carlo, Cotton County, Virtus Global Partners, Christian Bernard Jewelers, Madame etc...

Other services offered include

- ➔ Professional Website Design
- ➔ Web Application Development
- ➔ E-Commerce Solution
- ➔ Content Management System

If you need max results on ROI for your budget then contact us now, our team will be on a standby to design & suggest just the right solution strategy for your business type.
E-mail us at info@royalways.com

Methodology Chart



For more details log on to:
www.royalways.com