

Royalways Technologies Pvt. Ltd.

We build web sites that build net profits . . .

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Dr. Vivek Saggar

Dr. Saggar is one of the leading dentists of India with his clientele covering most of big names in almost every industry. It is not just his academic qualifications that generate trust in the patients mind but also his personal caliber of making the customer feel comfortable in every sense. It is one name recommended by most of the renowned physicians to not just their own patients but also their own families.

Challenge

The challenge in designing this website came from the aspect of being too simple yet innovative. It contains a very simple look and soothing feel. The idea of being able to cater to the demands of international clientele was another aspect that was difficult to achieve.

Solution

Web design: The website design for Dr. Saggar had to be simple and straight it had to include a brief introduction to the world of dentistry and some of renowned clients of Dr. Saggar. Some of the articles regarding all sorts of problems faced by the patients and an insight for professional help have also been put up. Some of the unique features of the website include an option, utilizing which the patient can fix an appointment with the doctor. This was one of the most auspicious projects assigned to our firm.

Internet marketing:We have provided Search engine optimisation service thus benefiting patients from abroad like Canada & US. The steps that were followed in achieving higher rankings were very efficient.

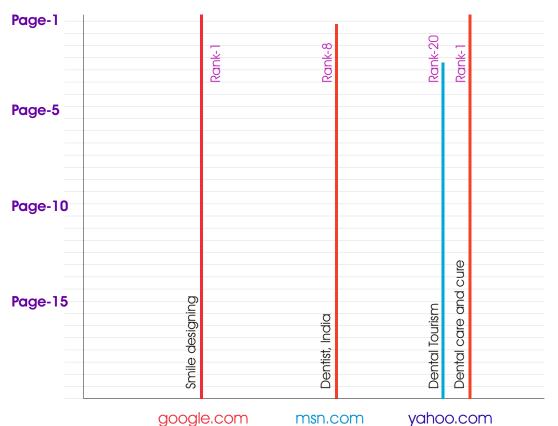
Results

- Satisfied clients
- More hits
- Expanded clientele



Roop Kala

Key word Analysis:



google.com

yahoo.com







Internet Marketing

SEO	V
PPC	V
E-mail Marketing	V
Ad Words	V
Copy Writing	V

Search Engines

Yahoo	V
MSN	V
GOOGLE	V
Alta Vista	V
AOL	V

