



## Royalways Technologies Pvt. Ltd.

We build web sites that build net profits . . .

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## Nahar Group of Companies

**Nahar Group, Ludhiana**, has a wide portfolio from spinning, knitting, fabrics, hosiery garments and sugar. Nahar Group, which owns famous brands like Monte Carlo and Canterbury, had in the recent past opted to merge three listed companies, **Nahar International, Nahar Industrial Enterprises and Nahar Sugar & Allied Industries**, to form single corporate entity. It also owns some of the reputed brands in the fashion industry like **Cotton County & Monte Carlo**.



### Challenge

To work for corporate houses like Nahar is always a matter of extreme honor. But this honor comes with the price of delivering results beyond perfection and very limit of excellence.

### Solution

**Web design:** When it comes to Nahar Group of Industries the web-design had to be unique and immensely classic in all sense of design it had to be truly a master piece. The idea behind building the website was to simply enhance the image of the company in the international market. With a design so simple and approachable the web-design is completely of the like of many customers, and distinguished features.

### Results

- + An exceptional and innovative design
- + World-wide exposure
- + International clientele