



Royalways Technologies Pvt. Ltd.

We build web sites that build net profits . . .

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Monte Carlo Collections

Monte Carlo is one brand trusted for its quality clothing line. Their exquisite range of fine clothes consists of men's shirts, shorts, t-shirts, trousers, sweaters, outerwear, thermals, track suits and jackets.

Challenge

The main challenge while designing a website for the super clothing brand of India was to be able to live up to the expectation of the people. The ability to stand by the status of such a classic brand of all times was actually a daring experience.

Solution

The website for Monte Carlo had been designed with a youthful design theme. The main idea was the incorporation of young, energetic and extremely passionate feeling. The kind of color scheme and text placement that had been devised for the website was completely in accordance with the demanding nature of the brand.

Web design: A completely youthful design with a touch of lively colors.

E-commerce: In its attempt to cater to the rising needs of people worldwide the idea of making an e-commerce website was just the right option for Monte Carlo. The website showcases some of the exclusive products from the brand.

Flash: To input a young and a lively feel a slight flash work has been incorporated to arouse interest of people in the collection.

Results

- + An exceptional and innovative design
- + World-wide exposure
- + International clientele
- + Multiplied profits

