



## Royalways Technologies Pvt. Ltd.

*We build web sites that build net profits . . .*

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## Ganesha Online Art Gallery



**Ganesha Online:** Gallery Art Positive, a Venture of Bajaj Capital Ltd., India is into the world of ART by its unique pieces of craftsmanship and art. Their aim is to promote and rejuvenate art as it makes foray in to the corporate world and high lifestyles reflecting positivism, growth and hope. This effort in itself is contribution to society. From past four decades as Bajaj Capital has been helping

people manage their money and increasing wealth for its customers. Gallery Art Positive is their idea of making art gain its authenticity all over again. To incur a worldwide exposure **Search engine optimization** service was provided.



### Challenge

Providing the following services:

- + Internet marketing
- + Traffic increase

### Solution

**Internet marketing:** Search engine optimization service was provided for making the presence of this segment known globally. The latest techniques and hard core strategies were utilized in optimizing the website for higher rankings.

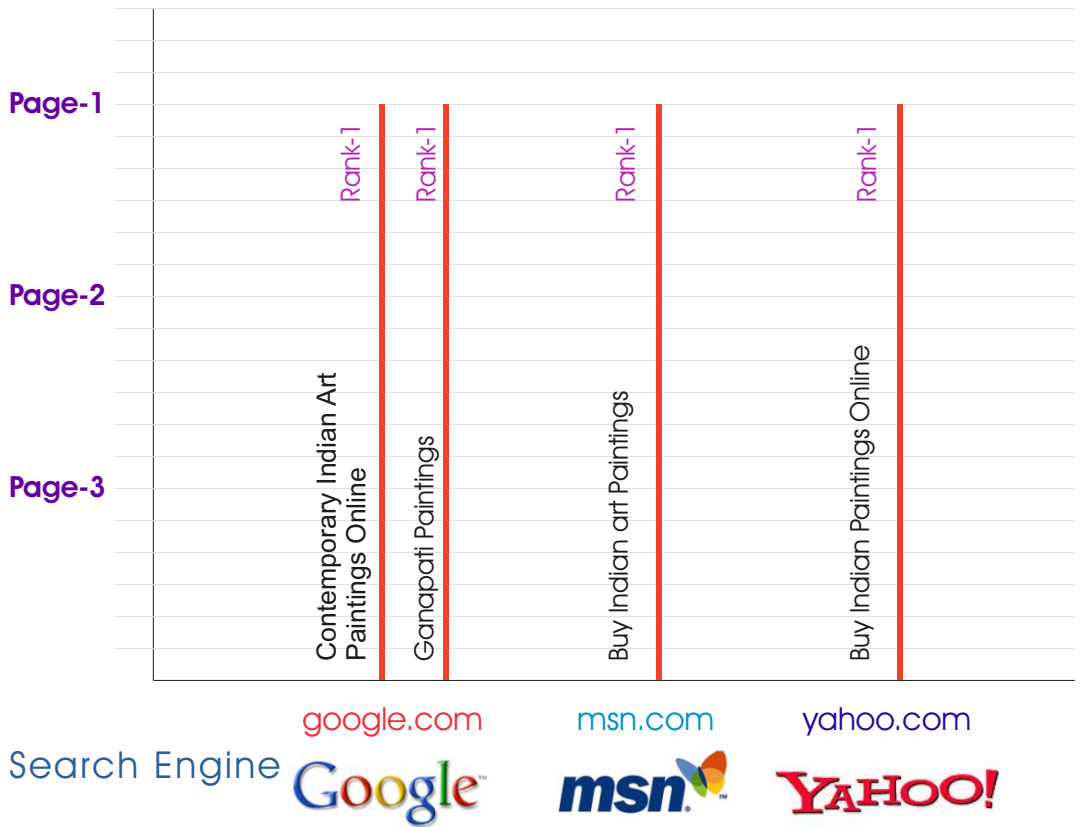
### Results

- + Increased clientele
- + Multiplied profits
- + Expanded reach
- + Higher rankings in leading search engines

# Ganesha Online Art Gallery

**Key Statistics:** The traffic has increased by immense figures. The list of keywords that were used have been listed below.

## Key word Analysis:



## Internet Marketing

SEO	✓
PPC	✓
E-mail Marketing	✓
Ad Words	✓
Copy Writing	✓

## Search Engines

Yahoo	✓
MSN	✓
GOOGLE	✓
Alta Vista	✓
AOL	✓