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We build web sites that build net profits . . .

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Cotton County



After successfully establishing the brand Monte Carlo in domestic as well as international market the Ludhiana based 2400 crore Nahar Group has launched its new value for money brand 'Cotton County'. Cotton County is today emerging as one of the leading men's wear brand committed to provide international clothing experience at highly affordable prices.



Challenge

For Cotton County the website was expected to have a look that actually portrayed the sporty and casual identity that the brand carries with itself. For this very reason an extreme showy yet soothing flash work was inculcated in the website.

Solution

Web design: While designing a website for high status groups like NIEL it is always vital and important to be good at flash work and look of the website. It's all about being fashionable and attracting customers to not just visit the site but also to establish the image of the brand world-wide. A unique flash work and appealing color scheme makes it all the more different human endeavor.

Flash Work: An interesting flash work to arouse the interest of the customer was introduced. Another unique feature of the website was the feature of "find a store".

Results

- + Showy and flashy design
- + Innovative solution
- + Ability to connect with the customers