

909 MARKETING

enhancing your presence globally



www.909marketing.com



□ **Internet Marketing**

- Search Engine Optimization
- Pay Per Click Campaign
- Link Popularity
- E-mail Marketing
- Google Adwords
- Banners Ads
- Web Promotion
- Affiliate Marketing

□ **Website Development**

- Website Design
- Web Application (CMS)
- Online Shopping (E-Commerce)
- Flash Development
- Multimedia Presentations

□ **Corporate Identity**

- Logos, Catalogues, Flyers
- 3D Modeling

□ **Software Development**

- Software Development (ERP)
- Forex Trading Platform
- Content Management System
- Document Management System
- SMS Messaging Solutions

Royalways Technologies Pvt. Ltd. Is a professional website designing, software development & internet marketing company providing full featured web services including B2B & B2C e-commerce solutions and acting as an offshore development center for overseas development firms.

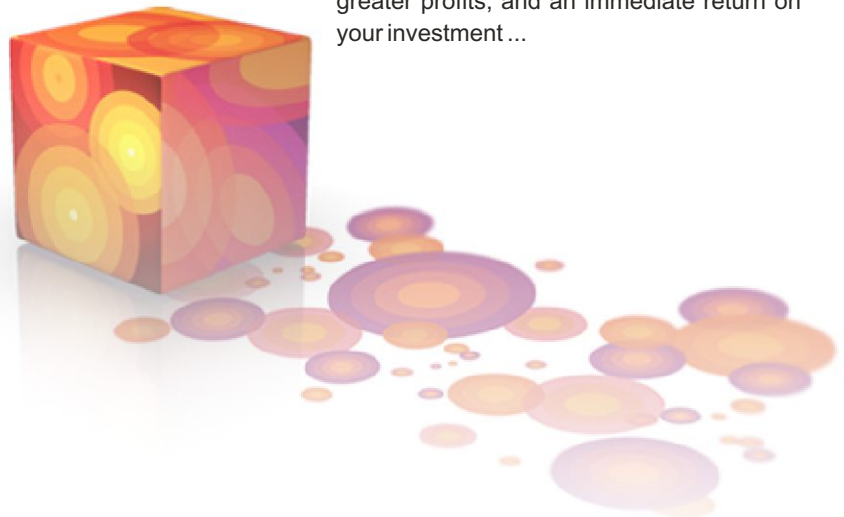
The Company was pioneered by **Mr. Anil Mehta**, Managing Director and **Mr. Sumit Mahajan**, Marketing Director in the year 2000

We are an innovative company, based in India that provides a series of Web-based software applications that have helped customers create successful online initiatives. We provide all the services that a company needs to get online, from web designing to web hosting and above all website promotion in Google/Yahoo/MSN/AOL and other search engines.

“ Are you getting your fair share of search engine traffic?
More than 625 million searches are conducted online every day! ”



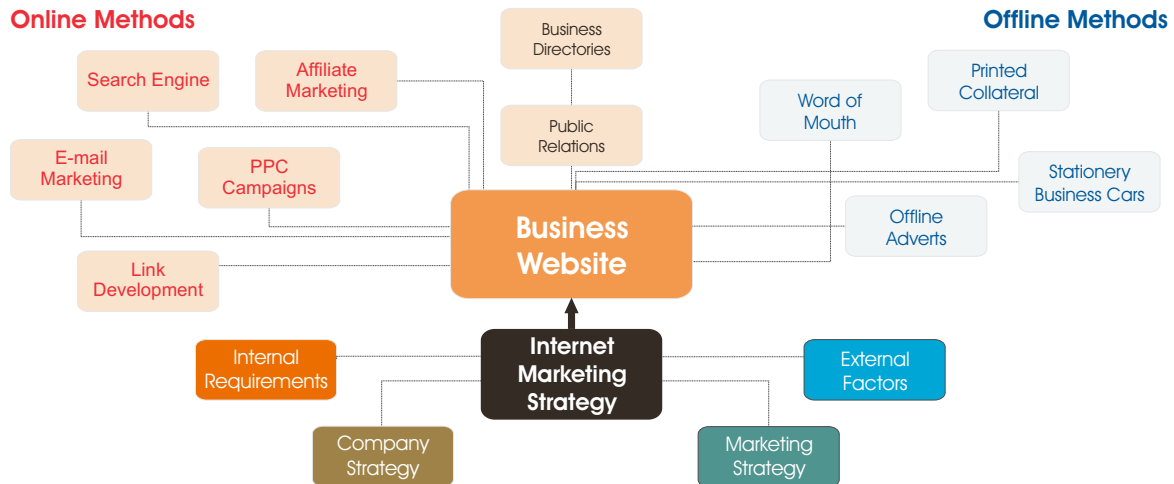
...Increased traffic means greater exposure, more hits, expanded clientele, more sales, greater profits, and an immediate return on your investment ...





TOP 10 Rankings in Google/Yahoo/MSN/AOL and other major search engines

"If you are a businessman who wants to explore business beyond all boundaries & limitations & feel building a website is the best option then these are a few questions which **must** bother you:"



- ❓ Just making a website is that all you need to do?
- ❓ Ever thought how people will find your website?
- ❓ Why do people say it is important to rank higher in the search engines?
- ❓ How can increased traffic help increase business?

To all your queries & questions we have an answer:

Undoubtedly, websites are the best marketing tools available in the market till date because of the enormous reach of the internet. Anyone & everyone who wants to explore business opportunities through internet can be the only ones who understand the importance of internet & making a website. But still what many people are not able to realize is that websites are almost non-existent unless publicized over the internet. By all obvious means Search engines are the most appropriate tools to advertise on the internet.

“ 93% of consumer's worldwide use search engines to find and access websites. ”
Source: Forrester Research ”

Many people believe that once the website is submitted in the leading search engines their website will be found but another disastrous fact is that It's just not enough!!!

“ 85% of qualified Internet traffic is driven through search engines, however 75% of search engine users never scroll past the first page of results ”
Source: Seventh WWW User Survey - Georgia Institute of Technology ”

We at Royalways Technologies, completely understand the importance of business that is prospering and profitable. Hence, we make every possible endeavor to help your website rank amongst the top notch competitors.

Another frequently asked question is "How can increased traffic help increase business?" Well Let's Just Say " This is what initiates the reaction". Increased traffic means greater exposure, more hits, expanded clientele, more sales, greater profits, and an immediate Return on your Investment.



Testimonials



More than 500 customers world-wide!

□ **Prince Textile Mills** (www.princetextilemills.com)

"Perfection at its best" truly a work of exemplified quality. The sphere of internet marketing is what not many people are aware of and the ones are they don't really look out for the kind of profits it can build but if you are new and want some work of true qualitative sense then Royalways is just the destination you are looking for. The strategies they employ for getting higher ranks is something of unique quality .they don't just get the desired results but also help you learn more about how you can be better than other competitors."

□ **MADAME Online** (www.madameonline.com)

"What you see is what you get" this is something of virtual sense with most of the firms and but Royalways is the company that not just builds the website of your desire but also focuses on the kind of business it brings for you. Most important feature for creating a website is the fact that it should bring profits and Royalways truly obeys by its words "building websites that generate net profits". I recommend them for their qualitative work."

□ **Nahar Group of Companies** (www.owmnahar.com)

"Good designs are good for business profits. This quote has been proved right by Royalways. The kind of designs and user friendliness that has been inculcated in the website is simply outrageous. Also, increase in traffic to our website is quite evident from the business queries we are receiving over the time. Business is flourishing in better way than ever before. Keep up the good work."

We have worked for:

- Times of India
- Monte Carlo
- Pri Knit
- Lakra Group
- Garg Spin Fab India Ltd.
- Kudu Group
- Time Option
- Saluja Fabrics Ltd.
- Ajay Fabrics (P) Ltd
- Confidence Clothing
- Trident Group
- DXIXI Sport
- Cotton County
- Oswal Woolen Mills
- Volga Fashions
- Roop Kala
- Red Hill (Innerwear)
- Ritesh Industries
- Excel Enterprise
- SWI Shawls
- Alpha India
- Prince Textile Mills
- ADA Creations Online Shawls
- Kohinoor Textiles
- Jindal Fibres Pvt. Ltd.
- T. Khanna Co.
- New India Woollen Mills
- Gulab Dyeing
- K. Knitwear & Co.
- Ganesha Online (Bajaj Capital Venture)

To get a glimpse of our works and for more details:

Please log on to our website

www.royalways.com



Our Services

Content Managed Websites: Web content is inevitably the most important tool when it comes to rankings and retaining the interest of the customers on the website. So, we have designed & devised solutions (CMS) that help the user to update the content of the website without the need of technical expertise.

Online Shopping (E-commerce): As the world-wide web grows over the time more & more people try to explore business opportunities through it. Depending upon the classified needs of the customers we have compiled a few packages as below:



Flash Introduction: In modern day world it is simply not enough to tell people you have the best, it is important to show them. If the business type demands a flashy look we always suggest the use of flash technology. All our flash solutions have been reconciled and appreciated by almost all the people who have seen them or even had a minute glimpse of it all.

Software Development: Our software development department, over the years has designed solutions for all kinds of businesses. We completely understand the need of moving with the velocity in transaction hence, from small sized business to mid-sized venture or big corporate houses we have solutions that suit your needs from the work point of view.

Corporate Identity: Keep in touch with all your customers while creating a statement. Business stationary, flyers, logos, catalogues, postcards all these things have the unique ability to leave lasting impact on all your customers. We at Royalways Technologies understand the need of standing uniquely in the crowd hence, we provide you with the best & exclusive designs absolutely in accordance to your needs.

